

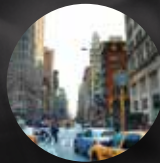


A cohort-based, case-oriented

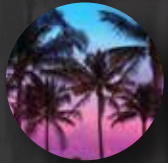
LEADERSHIP AND STRATEGY EXPERIENCE



San Francisco 2017
OCTOBER 2 - 4



New York 2018
MAY 7 - 9



Miami 2018
FEBRUARY 19 - 21



San Diego 2018
JULY 16 - 18

FEATURES:
12 Month Duration
4 Retreats
Continuous Learning

A UNIQUE PROGRAM IN TERMS OF APPROACH, RETREAT LOCATIONS, AND FOCUS ON STRATEGIC CAPABILITIES.

The Institute is a unique and highly compelling executive development experience focused on professional and personal growth, skills development and problem solving in the realm of strategy, management and execution. Most importantly, the program will help solve a current organizational challenge for each attendee.

SMI believes that real-world professional development requires time and is most effective when conducted with an intellectually stimulating peer group. The program is structured around a small cohort group that remains together for the entire duration.

Each member receives individual support in analyzing their organizational challenges, defining their professional growth goals, and identifying their learning needs. Skills are provided in a tailored learning approach. Each retreat focuses on member case studies, and the overall program is structured to allow members to progress to drive toward implementable solutions.

The Institute experience focuses on assembling cohort members who are uniquely able to assist each other, to collectively analyze and solve problems, and to become long-term professional friendships.

www.StrategyManagementInstitute.com/the-institute/



Target Cohort Members

- Organization leaders who manage strategy and operations (CEOs, Presidents, COOs, VPs of Strategy)
- Functional leaders who drive strategy (VPs and Directors)
- Future leaders seeking strategic management growth and learning
- Leaders and Protégé Teams



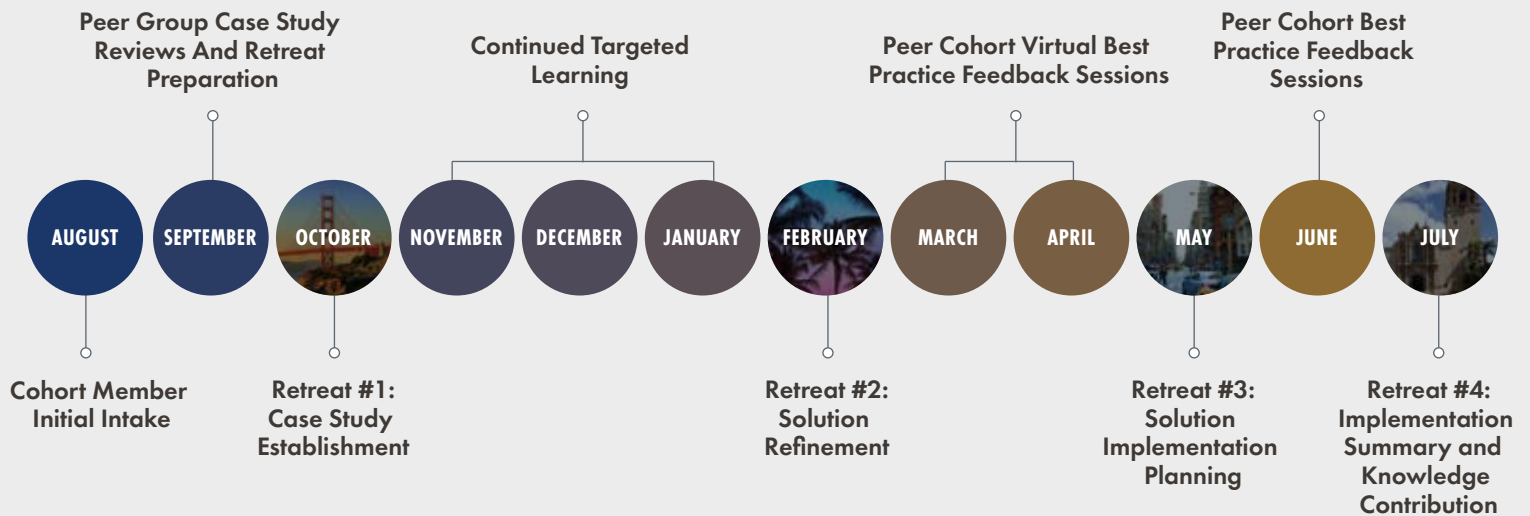
Target Sectors

- Healthcare
- Technology
- Non-Profits
- Governmental Entities
- NGOs
- International Organizations
- Mission-based Entities

FOR ADDITIONAL DETAILS,
FLIP FOR A PROGRAM CYCLE.

OVERVIEW

The Institute is a twelve(12) month program that includes four (4) off-site retreats. The program is structured around a small (10 – 15) cohort group that remains together for the entire duration.



Professional Development Goals

- Understanding strategy and its role in your own organization
- Understanding strategic planning best-practices
- Understanding strategy management and execution best-practices
- Understanding one's personal strengths and weaknesses in regard to strategy
- Understand how to lead strategy



Takeaways

- Clarity of root causes of strategic management challenges
- Overcoming organizational leadership, culture and political barriers
- Integrating change management into strategy challenges
- Strategy solutions that are peer-tested
- Implementation plans and follow-through accountability support



Dates / Locations

- 2017 October 2,3,4 (San Francisco)
- 2018 February 19,20,21 (Miami)
- 2018 May 7,8,9 (New York)
- 2018 July 16,17,18 (San Diego)

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Headquartered in Virginia Beach, with offices in Chicago, San Francisco and Miami
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Join The Next Cohort Group

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